

# **GOVERNMENT DEGREE COLLEGE**

**KARVETINAGARAM, CHITTOOR DISTRICT**

**ANDHRA PRADESH**



**Activities/Events**

**DEPARTMENT OF ECONOMICS**

**GOVERNMENT DEGREE COLLEGE**

**KERVETINAGARAM**



**GOVERNMENT DEGREE COLLEGE**  
**KARVETINAGARAM - 517582**  
**DEPARTMENT OF ECONOMICS**

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<b>S.No</b>	<b>Name of the Activity Conducted</b>	<b>Conducted Date</b>
1.	Guest Lecture	11/10/2023
2.	Quiz Program	17/11/2023
3.	Industrial visit	22/12/2023
4.	Peer Teaching	12/12/2023
5	Group Discussion	15/3/2024
6.	Student Seminar	20/04/2024

## Activity-1

### **GUEST LECTURE**



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**(AFFILIATED TO SRI VENKATESWARA UNIVERSITY, TIRUPATI)**

Name of the topic : Insurance Services

Date : 11/10/2023

Name of the Resource Person : Vishnupriya J

Designation & : Lecturer in Economics

Number of Students Participated : 30

**Outcome of the Guest lecturer:**

History serves as a rich tapestry, weaving together the complexities of human experiences, Cultural Revolution, and societal transformations. Through examining the past, we gain valuable insights into the present and future, fostering empathy, understanding, and informed decision-making.

Knowledge Outcomes:

1. Understanding of insurance principles and concepts
2. Familiarity with various insurance products (life, health, property, liability)
3. Knowledge of insurance regulations and laws
4. Awareness of emerging trends in insurance

Skill Outcomes:

1. Ability to analyze insurance needs and identify suitable products
2. Understanding of policy terms and conditions
3. Ability to calculate insurance premiums
4. Effective communication of insurance concepts to clients

**Photos:**



**Activity-2**

**STUDENTS QUIZ PROGRAM**



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Name of the Activity : Quiz Program  
Date : 17/11/2023  
Program and Group : III B.A (HEP)  
Topic : **Digital Banking**  
Number of Students Participated : 15

### **Outcome of the Quiz Program:**

Our comprehensive discussion on commercial banking and digital banking has provided valuable insights into:

1. Digital banking: concepts, services, security, and innovations.
2. Importance of financial literacy and education.
3. Role of banks in economic development.
4. Emerging trends and technologies in banking.

### **Key Takeaways:**

1. Commercial banks play a vital role in facilitating economic growth.
2. Digital banking has transformed the banking landscape.
3. Financial literacy is essential for informed decision-making.
4. Banks must adapt to emerging technologies and trends.
5. Continuous learning and professional development are crucial.

### **Future Directions:**

1. Integration of AI and blockchain in banking.
2. Enhanced cybersecurity measures.
3. Increased focus on financial inclusion.
4. Development of personalized banking services.
5. Expanding digital banking services to underserved communities.

### **Recommendations:**

1. Banks should invest in employee training and development.
2. Governments should promote financial literacy programs.

3. Regulators should encourage innovation while ensuring stability.
4. Customers should stay informed about digital banking services.
5. Industry leaders should collaborate on best practices.

By understanding the complexities of commercial and digital banking, we can foster a more informed and innovative banking sector, ultimately driving economic growth and prosperity.

**Photo:**



**Activity-3**

**STUDENTS FIELD TRIP**



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Name of the Activity : **Field Trip**  
Date : 22/12/2023  
Program and Group : III B.A (HEP)  
Place : **SBI Branch**, Karvetinagaram  
Number of Students Participated : 20

### **Outcomes of the Industrial visit:**

#### **Activities:**

1. Welcome and Introduction: The SBI staff warmly welcomed the students and introduced themselves.
2. Banking Operations: The staff explained various banking operations, such as account opening, deposits, withdrawals, loans, and credit cards.
3. Financial Literacy: Students learned about the importance of saving, budgeting, and responsible spending.
4. Customer Services: The staff demonstrated how to use ATMs, online banking services, and mobile banking apps.
5. Q&A Session: Students asked questions and clarified doubts about banking and finance.

#### **Observations and Learning's:**

- Students gained hands-on experience with banking transactions and services.
- They understood the role of banks in the economy and society.
- Students learned about different career opportunities in the banking sector.

#### **Conclusion:**

The field trip to the SBI branch provided valuable insights into banking operations and financial literacy. Students appreciated the interactive and informative session, which complemented their theoretical knowledge

**Photos:**



Activity-4

**PEER TEACHING**



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Name of the Activity : Peer Teaching  
Date : 12/12/2023  
Name of the Student : T. Anushka  
Program and Group : III B.A (HEP)  
Name of the topic : **Commercial Banks**  
Number of Students Participated : 24

**Outcome of the Peer Teaching :**

Peer tutoring is an effective educational strategy for classrooms of diverse learners because it promotes academic gains as well as social enhancement

**Photo**



**Activity-5**

**STUDENTS GROUP DISCUSSION**

**GROUP DISCUSSION**



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**(AFFILIATED TO SRI VENKATESWARA UNIVERSITY, TIRUPATI)**

Name of the Activity : Group Discussion  
Date : 15/03/2024  
Program and Group : III B.A (HEP)  
Name of the topic : **Role of Banks in Economic Development**  
Number of Students Participated : 13

**Outcome of the activity:**

Here are potential outcomes for a group discussion on "Role of Banks in Economic Development":

1. Enhanced understanding of banks' role in economic growth
2. Recognition of banks' importance in facilitating financial transactions
3. Appreciation for banks' contribution to employment generation
4. Understanding of banks' impact on poverty reduction
5. Identification of opportunities for banks to support entrepreneurship and innovation

**Key Points Discussed:**

1. Provision of credit facilities for businesses and individuals
2. Mobilization of savings and investment
3. Facilitation of international trade and foreign exchange
4. Support for government policies and development initiatives
5. Role in financial inclusion and access to banking services

**Challenges and Concerns:**

1. Regulatory frameworks and compliance
2. Risk management and asset quality
3. Interest rates and affordability
4. Access to credit for marginalized groups
5. Cyber security threats and data protection

**Potential Solutions:**

1. Strengthening regulatory frameworks
2. Improving financial literacy and education
3. Enhancing access to credit for SMEs and entrepreneurs
4. Investing in digital banking infrastructure
5. Promoting financial inclusion initiatives

**Photo:**



## Activity-6

# STUDENTS CLASS ROOM SEMINAR



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Name of the Activity : **Student Seminar**

Date : 20/04/2024

Name of the Student : K. Anitha

Program and Group : III B.A (HEP)

Name of the topic : Health Insurance

Number of Students Participated : 25

**Outcome of the Seminar:** Studies have consistently shown that health insurance is associated with better health outcomes, including reduced mortality rates, improved management of chronic diseases, and enhanced preventive care. Health insurance seminars can help individuals understand the financial benefits of having health insurance, including protection from medical bankruptcy and financial ruin. about the various health insurance options available, enabling them to make informed decisions and access necessary medical care. By targeting vulnerable populations, health insurance seminars can help reduce health disparities and improve health equity. Overall, health insurance seminars can have a profound impact on individuals, communities, and the healthcare system as a whole.

**Photo:**

